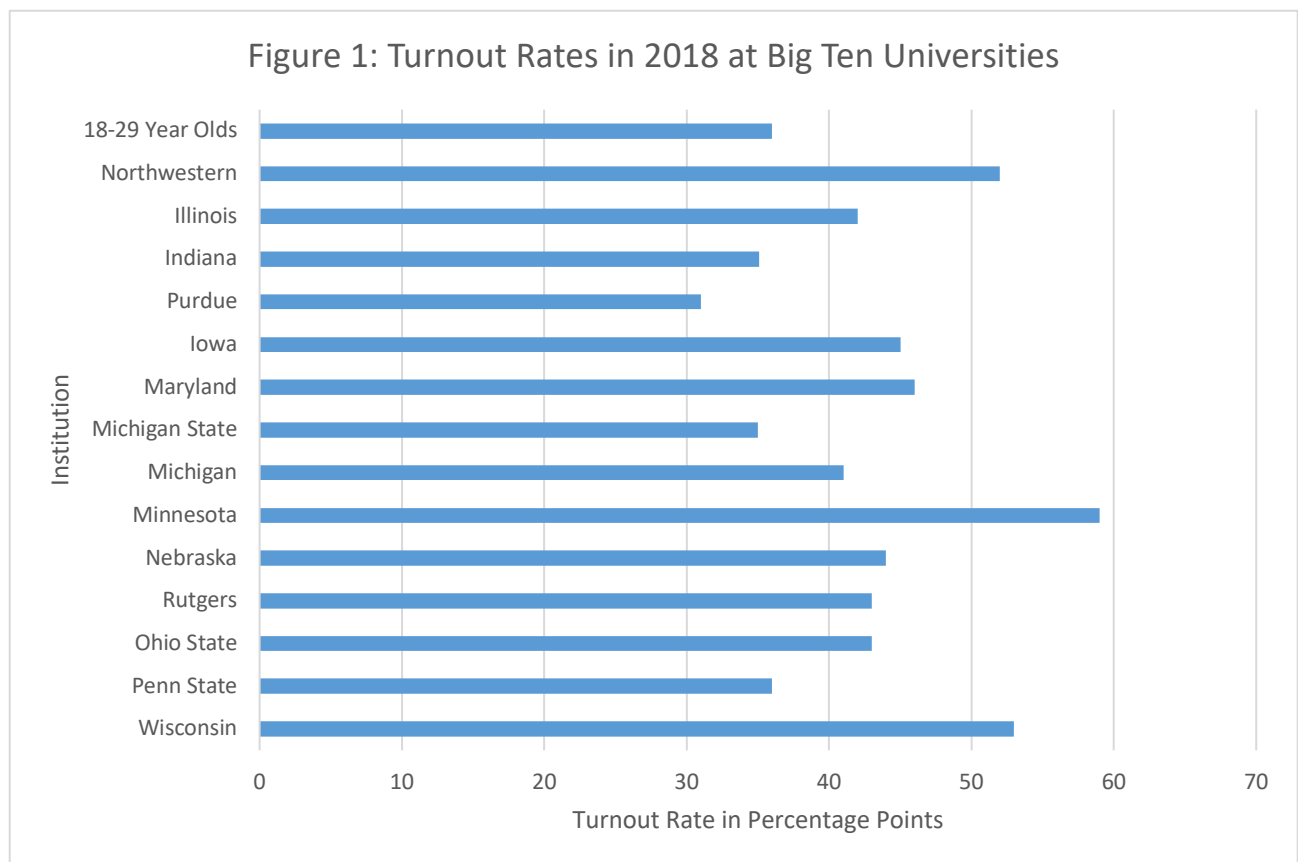


Student Voting in the Big Ten Voting Challenge: 2018

Source: National Study of Learning, Voting, and Engagement
(NSLVE, IDHE, Tufts University)

Figure 1 shows the turnout rate of eligible students at Big Ten Universities. The University of Minnesota had the highest turnout rate, at 59%. **The average turnout rate at Big Ten Universities in 2018 was 43%, which is higher than the turnout rate of 36% among all 18-29 year olds according to the Census Bureau.**¹



¹ See <https://www.census.gov/library/stories/2019/04/behind-2018-united-states-midterm-election-turnout.html>

Figure 2 shows the increase in turnout rates between 2014 and 2018 at Big Ten Universities. Rutgers increases their turnout rate by 31 percentage points, from 12 percent in 2014 to 43 percent in 2018. The average increase in turnout rate at Big Ten Universities between 2014 and 2018 was 24 percentage points. On average, turnout in 2018 was 2.5 times what it was in 2014 at Big Ten universities. **Each Big Ten University increased turnout among their students by more percentage points than the 16 percentage points that turnout among 18-29 year olds nationwide increased, according to the Census Bureau.**

